

POSITIVELY PLUS

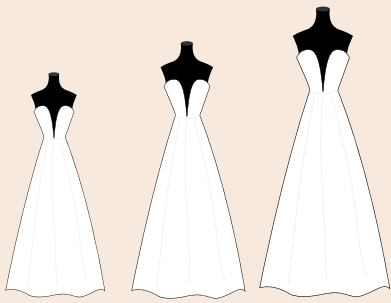


JUSTIN ALEXANDER

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SIGNATURE

ADORE

lillian west *Sincerity*



2-32

SIZE-INCLUSIVE: MOST
WEDDING DRESSES ARE
AVAILABLE IN SIZES 2-32



260

260 NEW DRESSES ARE AVAILABLE
IN PLUS SIZES EACH YEAR

1,758

RETAILERS WORLDWIDE CARRY
OUR PLUS SIZE WEDDING DRESSES
IN-STORE



75%

OF OUR RETAILERS
WORLDWIDE CARRY
PLUS SIZE



200,000

PLUS-SIZE JUSTIN ALEXANDER DRESSES ARE
SOLD EVERY THREE YEARS, ON AVERAGE



22%

OF DRESSES SOLD EACH
YEAR ARE PLUS SIZE, ON
AVERAGE

